



# Measure Twice, Cut Once

Biannual Newsletter from the Office of Assessment

Spring 2024 Volume 2



## HAPPY NEW YEAR!

Welcome back; we hope you had a restful break between semesters. The new year and spring semester are excellent times to reflect on where we've been and plan for where we're going. In keeping with this spirit, we've included highlights from the past year's work and exciting opportunities available in the near future. As always, if the Office of Assessment can assist with any of your course/program/department needs, please reach out to us. We hope you have a great semester!

Sincerely,

*Katie & Deenene*

## AT A GLANCE

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### Feedback on Learning Outcomes Assessment (LOA) Reports



We are proud to report the culture of assessment on our campus continues to improve and demonstrate learning among UGA students. The reports your department submitted in October 2023 have been evaluated by the Office of Assessment and

feedback has been provided using the LOA Rubric. You can locate this feedback in Xitracs at this time. If you have questions or would like additional information about the feedback on your report please schedule a consultation with us by emailing [katieburr@uga.edu](mailto:katieburr@uga.edu).



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## Assessment Excellence Around Campus



### **BA DANCE**

FRANKLIN COLLEGE OF ARTS AND SCIENCES

The analysis of assessment data is incredibly thoughtful. Assessment data are used to consider meaningful curricular and instructional improvements that strengthen opportunities for students' holistic learning and development.



### **MS MARINE SCIENCE**

FRANKLIN COLLEGE OF ARTS AND SCIENCES

This program's assessment design is strong, including direct and indirect measures for each student learning outcome pulled at various key points throughout the curriculum.



### **BSFCS FASHION MERCHANDISING**

COLLEGE OF FAMILY AND CONSUMER SCIENCES

This program uses a variety of direct and indirect measures per outcome that strengthen the understanding of student learning throughout the curriculum. Longitudinal analysis of student performance on each measure is provided, and the target thresholds are adjusted accordingly.



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**GEORGIA**

Want more guidance? [Click here to schedule a consultation appointment with the Office of Assessment.](#)



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## Assessment Excellence Around Campus



### **HORTICULTURE BSA**

COLLEGE OF AGRICULTURE AND ENVIRONMENTAL SCIENCE

This program collects several measures for each learning outcome. This includes multiple direct measures for each learning outcome that vary widely to capture student learning across their curriculum in written and oral formats using both long- and short-term artifacts.



### **MACC ACCOUNTING**

TERRY COLLEGE OF BUSINESS

Incorporating both direct assessment of students' products and indirect assessment using self-reported survey data, this program thoroughly provides the relevance between the outcomes and measures. Assessment results are reported and interpreted at the course section level, rendering specific and actionable plans to improve student performance on each measure.



### **LEARNING, DESIGN, AND TECHNOLOGY PHD**

MARY FRANCES EARLY COLLEGE OF EDUCATION

This program incorporates robust measures throughout their curriculum to assess student proficiency at critically evaluating the existing body of literature and applying contemporary principles of learning, design, and technology to their own practices.



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## CURRICULUM MAPPING

The Office of Assessment has encouraged programs to revise learning outcomes, as needed, and consider alignment with measurements throughout the curriculum. Now, as a helpful companion exercise for curriculum review, and to strengthen program assessment practice, we invite all undergraduate majors to develop or update an existing curriculum map.

**Want more info?** The Office of Assessment will offer optional Curriculum Mapping tutorial workshops via Zoom in February and March (see dates and registration links to the right). Afterwards, program coordinators are encouraged to collaborate with program faculty to undergo the curriculum mapping exercise. We welcome the submission of completed curriculum map files along with the annual program assessment reports, due annually on October 1 in Xitracs.



**CURRICULUM MAPPING SESSIONS**  
Click session date to register.

**Mon, 2/12**  
10:00-10:45am

**Tuesday, 2/13**  
10:00-10:45am

**Tues, 2/20**  
3:00-3:45pm

**Weds, 2/21**  
3:00-3:45pm

**Weds, 2/28**  
12:00-12:45pm

**Thurs, 2/29**  
12:00-12:45pm

**Fri, 3/1**  
12:00-12:45pm

**Tues, 3/12**  
11:00-11:45am

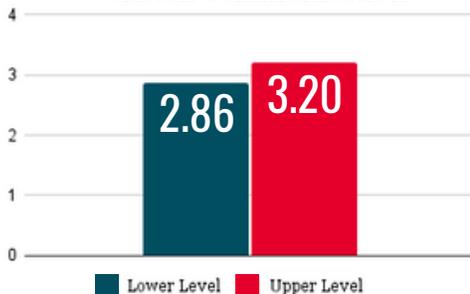
**Tues, 3/14**  
4:00-4:45pm

## GENERAL EDUCATION ASSESSMENT FINDINGS



A comprehensive review of student work collected over four assessment cycles (2020-2023) suggests that students' critical thinking and written communication skills strengthen as they advance in coursework at UGA.

Mean Scores of Written Communication



Mean Scores of Critical Thinking



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